

Contract Number 235542

## **RACE networkRFID**

FP7 Thematic Network  
ICT-PSP: a European concerted effort on RFID

### **D4.3 – Announcement of RACE networkRFID information on European commission RFID portal report**

Due date of deliverable: 28-02-2011 (M24)  
Actual submission date: 20-04-2011

Start date of project: March 1<sup>st</sup>, 2009

Duration: 36 months  
Version: 1

Organisation name of lead contractor for this deliverable: ETSI  
Contact person: Trevor PEIRCE (AVANTA) and Patrick GUILLEMIN (ETSI)

<b>Project co-funded by the European Commission within the Seventh Framework Programme (2007-2013)</b>		
<b>Dissemination Level</b>		
<b>PU</b>	Public	<b>PU</b>
<b>PP</b>	Restricted to other programme participants (including the Commission Services)	
<b>RE</b>	Restricted to a group specified by the consortium (including the Commission Services)	
<b>CO</b>	Confidential, only for members of the consortium (including the Commission Services)	

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# Introduction

It is important for the credibility of RACE networkRFID that the initiative is recognized by the European Commission. This is particularly important during the early period when RACE networkRFID is growing and many of the deliverables have yet to be completed. While RACE networkRFID has its own Web site it is vital that other RFID or RFID related European projects are aware and take account of RACE networkRFID deliverables in order that steps can be taken to exploit mutual benefits and minimize the risk of duplication of efforts or, conflicting results.

It is equally important that EU Member States recognize the value of RACE networkRFID and provide its local Member State organizations adequate support in contributing to the RACE networkRFID deliverables. Member States can assist RACE networkRFID by providing details of past and present EU Member State sponsored RFID initiatives. The benefit to EU Member States from supporting RACE networkRFID would be to provide greater European publicity to their RFID initiatives.

<b>Deliverable number: D4.3</b>							
<b>Deliverable title: Announcement of RACE networkRFID information on European commission RFID portal</b>							
<a href="http://ec.europa.eu/information_society/policy/rfid/index_en.htm">http://ec.europa.eu/information_society/policy/rfid/index_en.htm</a> announces							
Dissemination level (i): P				Nature of the Deliverable (ii): O			
Month of Delivery: M12, 24, 36							
Participant no. contributing to the deliverable	5	7	9	11	12	14	15
Participant short name	ETSI	IBER LOG	AIDC	ELTRUN-AUEB	RFID SEC	UNIMAN	ADO
Participant no. contributing to the deliverable	20	21	22				
Participant short name	RAND EUROPE	SINTEF	RFID NORDIC				
Deliverable description and objectives to be achieved (iii): WP4 task will result in visible announcements on European commission RFID portal (*) concerning the EU Member States RFID initiatives, RFID Projects inside Europe and international organisations liaising with the Thematic Network. Yearly compilations of copies of these announcements will be kept in the project web site.							
Role of the different participants in the production of the deliverable (iv): ETSI will liaise with the European Commission to propose to advertise successful liaisons established by Thematic Network with the EU Member States RFID initiatives, RFID Projects inside Europe and international organisations.							

## Progress

RACE networkRFID has been mentioned on the European Commission's Web Portal for a number of months already and soon after RACE networkRFID was launched. Modifications to Web Portal planned in this reporting period were:

- Replace "Contact Information" reference to Remi Ronchaud with Philippe Rohou
- Replace "Contact Information" reference to phone number with +33497155306
- Replace "Contact Information" reference to E-mail address with [philippe.rohou@ercim.eu](mailto:philippe.rohou@ercim.eu)
- Update the "Project ID card" with information relevant to RACE networkRFID
- Remove duplication within title "RACE networkRFID: RACE networkRFID:"
- Update the presentation of the description of RACE networkRFID and investigate opportunities to simplify parts and add greater information about the Work Package deliverables and EU Member States RFID initiatives
- Add the RACE networkRFID emblem if possible
- Add a Web link to RACE networkRFID's Web site
- Replace "INSTITUT EUROPEEN DES NORMES DE TELECOMMUNICATION" with ETSI

Unfortunately and disappointingly it has been impossible for anyone whether from within RACE networkRFID or the European Commission to organize for the WP4 requested changes to the European Commission's Web Portal. There have been considerable efforts by all parties over an extended period to bring the original Web Portal up to date but stubbornly it remains unchanged. Evidence of the efforts to change the Web Portal are provided below.

The additional planned activities between M12 and M24 included other actions in:

- Establishing an organization within RACE networkRFID to gather and update information on EU Member States RFID initiatives on the EU Web Portal.

With no possibility to get the basic modifications to the Web Portal there was no reasonable justification for establishing an organization within RACE networkRFID to gather such information, beyond the initiatives within WP1 and WP9. The same applied to the following further mid-term planned enhancements:

- Update to align with the new RACE networkRFID Web site
- Investigate adding a section which reports RACE networkRFID progress or upcoming events
- Ensure that provision is made for communicating EU Member States RFID initiatives through the European Commission Web page
- Exploring whether or not European Commission Web page statistics exist and if they do analyze in order to explore:
  - opportunities for improvements
  - effectiveness of changes
- Ensuring that provision is made for communicating EU Member States RFID initiatives through the RACE networkRFID newsletter and Web page.

The proposed WP D9.1 (Ref. Appendix B) overlaps with part of WP4 D4.3 with respect to gathering information on EU Member State RFID initiatives and is perhaps the preferred future vehicle to gather such information. WP9 has highlighted a number of EU Member State activities initiatives and therefore should be in more regular communication with the EU Member States. Aspects within WP4 relating to central European Government authorities should remain within WP4.

## **Deliverables**

The address of the European Commission RACE networkRFID Web page is:

[http://ec.europa.eu/information\\_society/apps/projects/factsheet/index.cfm?project\\_ref=235542](http://ec.europa.eu/information_society/apps/projects/factsheet/index.cfm?project_ref=235542)

A copy of the content of this Web page which was originally reported at M12 (on 15/02/2010) as presented in Appendix A is no different at M24..

There have been no deliverables in the reporting period M12 to M24.

## **Planned Activities to M36 (March 2012)**

There are no actions planned between M12 and M36. If there are new opportunities to modify the EC Web Portal then WP4 will make every effort to exploit these to effect the changes planned between M12 and M24.

## Appendix A) European Commission Web Page

[Projects](#) :: RACE networkRFID

### **RACE networkRFID: RACE networkRFID: Raising Awareness and Competitiveness on RFID in Europe**

The RACE networkRFID initiative has been developed to raise awareness of Radio Frequency Identification across Europe through the establishment of a federating platform for all key European stakeholders in the development and use of RFID technology and applications. The European Union (EU), through the Commission, has made a substantial investment in research, standards and regulatory developments and public consultation concerning radio frequency identification (RFID) and the emergent concept of the 'Internet of Things. While research and development initiatives will continue a pressing need can now be seen for generating greater awareness and take-up of RFID technology and the exploitation of user-facing opportunities for innovation and enterprise. The Information and Communication Technologies Policy Support Programme (ICT PSP) has in part identified a platform for accommodating such a need through the formation of a thematic network. RACE (Raising Awareness and Competitiveness on RFID in Europe) proposes a thematic network that aligns with, and accommodates, the needs identified in the ICT PSP call for network proposals. The objectives for RACE networkRFID have been developed from the needs identified by the ICT PSP for a thematic network for RFID, namely: 1. Creating a federating platform for all European Stakeholders in the development and usage of RFID 2. Positioning the European Union as a world leader in RFID excellence 3. Addressing the barriers to adoption and deployment as well as fragmentation in the market 4. Providing a driving force for coordination, support and strengthening of the national bodies 5. Involving a large number of Member States' authorities dealing with public RF

#### Project ID card

- Funded under: [ICT Policy Support Programme](#)
- Area: Objective 3.1 - EU wide implementation of eHealth services to support continuity of care: patient's summary and ePrescription
- Total cost: €0.00m
- EU contribution: €0.00m
- Project reference: 235542
- Execution: From 01/03/2009 to 29/02/2012
- Project status: Running
- Contract type: ICT Policy Support Programme TN

### **Contact information**

**RONCHAUD Remi**

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06410 BIOT

FRANCE

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Fax. + 33 4 92 38 50 11

E-mail: [remi.ronchaud@ercim.org](mailto:remi.ronchaud@ercim.org)

## Participants

Coordinator: GEIE ERCIM, FRANCE

### Participating partners:

Organisation	Country
GEIE ERCIM	FRANCE
GS1 AISBL	BELGIUM
European Association of Craft Small and Medium Sized Enterprises	BELGIUM
Internet veci o.p.s.	CZECH REPUBLIC
RFIDsec ApS	DENMARK
VALTION TEKNILLINEN TUTKIMUSKESKUS	FINLAND
INSTITUT EUROPEEN DES NORMES DE TELECOMMUNICATION	FRANCE
Federation des Industriels, Conseils et Editeurs de Logiciels RFID (FILRFID)	FRANCE
INFORMATIONSFORUM RFID EV	GERMANY
FRAUNHOFER-GESELLSCHAFT ZUR FOERDERUNG DER ANGEWANDTEN FORSCHUNG E.V	GERMANY
BIBA - BREMER INSTITUT FUER PRODUKTION UND LOGISTIK GMBH	GERMANY
ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS - RESEARCH CENTER	GREECE
INSTITUTE OF TECHNOLOGY TRALEE	IRELAND
TREVI S.P.A.	ITALY
ISTITUTO SUPERIORE MARIO BOELLA SULLE TECNOLOGIE DELL'INFORMAZIONE E DELLE TELECOMUNICAZIONI	ITALY
STIFTELSEN SINTEF	NORWAY
CENTRO IBERLOG ASSOCIACAO PARA O DESENVOLVIMENTO DA LOGISTICA E ORGANIZACAO	PORTUGAL
Ardaco, a.s.	SLOVAK REPUBLIC
FUNDACION ROBOTIKER	SPAIN
RFID Nordic	SWEDEN
STICHTING RFID PLATFORM NEDERLAND	THE NETHERLANDS
THE UNIVERSITY OF MANCHESTER	UNITED KINGDOM
RAND Europe Cambridge Ltd	UNITED KINGDOM
AIM UK LTD	UNITED KINGDOM
AIDC UK LTD	UNITED KINGDOM

## Appendix B) RACE networkRFID on EU Portal

To peter.friess@ec.europa.eu, patrick.guillemine@etsi.org  
From: Trevor Peirce (trevor.j.peirce@hotmail.com)  
Sent: Monday, August 23, 2010 11:09:14 AM  
To: peter.friess@ec.europa.eu  
Cc: patrick.guillemine@etsi.org

Dear Peter,

Many thanks for the feedback.

I will contact Ovidiu and keep you posted on my progress.

Kind regards,

Trevor

Brussels Tel.: +32 2 767 4511 Mobile: +32 47 33 22 835  
8/23/2010

To trevor.j.peirce@hotmail.com, patrick.guillemine@etsi.org  
From: Peter.FRIESS@ec.europa.eu  
Sent: Monday, August 23, 2010 11:02:57 AM  
To: trevor.j.peirce@hotmail.com  
Cc: patrick.guillemine@etsi.org

Dear Trevor,

I have now reminded for the third time our internal service and hop that they will execute now this request.

Ovidiu should now be back from holidays.

Best regards – Peter

8/20/2010

To peter.friess@ec.europa.eu, patrick.guillemine@etsi.org  
From: Trevor Peirce (trevor.j.peirce@hotmail.com)  
Sent: Friday, August 20, 2010 1:43:29 PM  
To: peter.friess@ec.europa.eu  
Cc: patrick.guillemine@etsi.org

Dear Peter,

Regrettably the EU Portal Web page for RACE has not been changed yet. I checked this morning and used a Google search to retrieve the EU Portal Web page for RACE, which is one of the most likely paths for newcomers searching for RACE contacts to find first. I know little about the FInES Web page organization. The reference and suggestion came from Patrick.

Yes I did see and review the IERC Web pages. That is what prompted me to email Ovidiu a week or more ago to ask whether it would be possible to add information on the IERC organization in terms of core IoT themes, related IERC leadership and associated contact details. The reason I am requesting this is to have a place holder to add information to the IERC Web pages related to the topics of IoT privacy, security and health. Perhaps Ovidiu is on holiday as I have not yet received a reply.

Kind regards,

Trevor

Brussels Tel.: +32 2 767 4511 Mobile: +32 47 33 22 835  
8/20/2010

To trevor.j.peirce@hotmail.com  
From: Peter.FRIESS@ec.europa.eu  
Sent: Friday, August 20, 2010 1:24:20 PM  
To: trevor.j.peirce@hotmail.com

Dear Trevor,

Good to hear from you again. Just to understand you correctly – the colleagues have still not updated the RACE entry? As it concerns the FInES cluster I think they are on a different server, no. Anyhow the best is, to have a short entry on our pages and then to link directly to the IERC and RACE pages. By the way did you see the IERC's new site: <http://www.internet-of-things-research.eu>? We will also have soon – driven by IOT-I - a new IOT website for Europe which will link to the Cluster, the project and the initiatives.

Best regards,

Peter

8/20/2010

To [peter.friess@ec.europa.eu](mailto:peter.friess@ec.europa.eu)

From: Trevor Peirce ([trevor.j.peirce@hotmail.com](mailto:trevor.j.peirce@hotmail.com))

Sent: Friday, August 20, 2010 10:31:09 AM

To: [peter.friess@ec.europa.eu](mailto:peter.friess@ec.europa.eu)

Dear Peter,

Hope you are keeping well.

I appreciate that you had asked me to refrain from pursuing the update of the RACE project description on the EU Portal however yesterday during a review of the status of my project activities with Patrick we jointly concluded that the suggested Web update is an important contributor to RACE's success. Patrick suggested to me that the FInES Cluster pages are regularly updated and perhaps there could be some way in which your colleague Cristina Martinez may be able to assist us. I hope this suggestion or any other you may have can provide an opportunity to advance this topic.

Kind regards,

Trevor

**RE: RACE networkRFID EC Web site**

To [emmanuelle.porta@ec.europa.eu](mailto:emmanuelle.porta@ec.europa.eu), [peter.friess@ec.europa.eu](mailto:peter.friess@ec.europa.eu), [patrick.guillemine@etsi.org](mailto:patrick.guillemine@etsi.org)

From: Trevor Peirce ([trevor.j.peirce@hotmail.com](mailto:trevor.j.peirce@hotmail.com))

Sent: Tuesday, April 27, 2010 5:48:26 PM

To: [emmanuelle.porta@ec.europa.eu](mailto:emmanuelle.porta@ec.europa.eu)

Cc: [peter.friess@ec.europa.eu](mailto:peter.friess@ec.europa.eu)

Bcc: [patrick.guillemine@etsi.org](mailto:patrick.guillemine@etsi.org)

Dear Emmanuelle,

Please could you arrange the following changes to the RACE networkRFID Web pages on the DG InfoSoc Web site. I believe that the Management Board of RACE networkRFID believe that these changes have been already been implemented so there is some urgency to my request.

The location of the page is:

[http://ec.europa.eu/information\\_society/apps/projects/factsheet/index.cfm?project\\_ref=235542](http://ec.europa.eu/information_society/apps/projects/factsheet/index.cfm?project_ref=235542)

The changes necessary are the following:

- Replace “Contact Information” reference to Remi Ronchaud with Philippe Rohou
- Replace “Contact Information” reference to phone number with +33497155306
- Replace “Contact Information” reference to E-mail address with [philippe.rohou@ercim.eu](mailto:philippe.rohou@ercim.eu)
- Update the “Project ID card” with information relevant to RACE networkRFID
- Remove duplication within title “RACE networkRFID: RACE networkRFID:”
- Update the presentation of the description of RACE networkRFID and investigate opportunities to simplify parts and add greater information about the Work Package deliverables and EU Member States RFID initiatives
- Add the RACE networkRFID emblem if possible
- Add a Web link to RACE networkRFID's Web site

• Replace “INSTITUT EUROPEEN DES NORMES DE TELECOMMUNICATION” with ETSI

Many thanks. Please do not hesitate to contact me if you have any questions.

Kind regards,

Trevor Peirce

AVANTA Global SPRL (on behalf of ETSI & RACE networkRFID)

Subject: RE:

Date: Mon, 26 Apr 2010 17:11:24 +0200

From: Peter.FRIESS@ec.europa.eu

To: trevor.j.peirce@hotmail.com

CC: Emmanuelle.Porta@ec.europa.eu

Dear Trevor,

Could you please talk directly again to my colleague Emmanuelle Porta concerning the changes.

Best regards,

Peter

From: Trevor Peirce [mailto:trevor.j.peirce@hotmail.com]

Sent: 26 April 2010 11:00

To: FRIESS Peter (INFSO)

Subject: RE:

Dear Peter,

Thanks for you quick reply and follow-up actions. As you may already know my responsibilities for WP4 leadership extend to making sure that changes within RACE networkRFID are reflected on the DG InfoSoc Web site.

Kind regards,

Trevor

Brussels Tel.: +32 2 767 4511 Mobile: +32 47 33 22 835

Subject: RE:

Date: Mon, 26 Apr 2010 10:51:09 +0200

From: Peter.FRIESS@ec.europa.eu

To: trevor.j.peirce@hotmail.com

Dear Trevor,

Sorry about that. I had asked my colleagues but knew that there was a system change and limited access. I have them now reminded again.

Looking forward to meeting you this week at the RFID Rec Informal Work Group meeting.

Best regards,

Peter

From: Trevor Peirce [mailto:trevor.j.peirce@hotmail.com]

Sent: 25 April 2010 21:57

To: FRIESS Peter (INFSO)

Subject:

Dear Peter,

I did a quick check tonight on the DG InfoSoc pages for RACE networkRFID and found that the changes we agreed have yet to be published:

[http://ec.europa.eu/information\\_society/apps/projects/factsheet/index.cfm?project\\_ref=235542](http://ec.europa.eu/information_society/apps/projects/factsheet/index.cfm?project_ref=235542)

I regret to have to bring this to your attention but the MB wishes to see the pages aligned with the changes implemented at the last GA and updated to align with the "new" look RACE

networkRFID Web pages. Therefore the MB members are more than likely to be visiting the DG InfoSoc pages to check-up upon progress during the coming weeks.

Will you be attending this week's RFID Rec Informal Work Group meeting?

Kind regards,

Trevor

### **EC Web pages**

To Peirce Trevor\_Internet, philippe.rohou@ercim.eu  
From: Patrick Guillemin (Patrick.Guillemin@etsi.org)  
Sent: Tuesday, February 16, 2010 4:12:31 PM  
To: Peirce Trevor\_Internet (trevor.j.peirce@hotmail.com)  
Cc: philippe.rohou@ercim.eu (philippe.rohou@ercim.eu)  
Peter Friess  
Best Regards  
<http://www.etsi.org>  
Patrick GUILLEMIN - ETSI Secretariat

To Patrick Guillemin, philippe.rohou@ercim.eu Subject: EC Web pages  
From: trevor.j.peirce@hotmail.com  
Sent: Tuesday, February 16, 2010 10:53:38 AM  
To: Patrick Guillemin  
Cc: philippe.rohou@ercim.eu Subject: EC Web pages

Hi Patrick,

Looking at the EC Web page relating to RACE networkRFID I can see a number of updates are required. May I ask who is your point of contact to get amendments made?

Thanks!

Best wishes,

Trevor

To: trevor.j.peirce@hotmail.com  
From: Peter.FRIESS@ec.europa.eu  
Sent: Tuesday, March 09, 2010 11:05:50 AM  
To: trevor.j.peirce@hotmail.com

Dear Trevor,

You are fully right. I will ask my colleagues to change it.

Best regards,

Peter

3/9/2010

To: Peter.FRIESS@ec.europa.eu  
From: trevor.j.peirce@hotmail.com  
Sent: Tuesday, March 09, 2010 10:01:33 AM  
To: RACE networkRFID EC Web page

Dear Peter,

I have been advised that I should contact you with respect to the RACE networkRFID European Commission Web page

[http://ec.europa.eu/information\\_society/apps/projects/factsheet/index.cfm?project\\_ref=23554](http://ec.europa.eu/information_society/apps/projects/factsheet/index.cfm?project_ref=23554)

2. If you are not the correct contact person please would you let me know who is please.

As part of WP4 activities I have noted the following urgently required changes:

- Replace "Contact Information" reference to Remi Ronchaud with Philippe Rohou
- Replace "Contact Information" reference to phone number with +33497155306

- Replace “Contact Information” reference to E-mail address with philippe.rohou@ercim.eu
- Update the “Project ID card” with information relevant to RACE networkRFID
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- Add the RACE networkRFID emblem if possible
- Add a Web link to RACE networkRFID’s Web site
- Replace “INSTITUT EUROPEEN DES NORMES DE TELECOMMUNICATION” with ETSI

Many thanks.

Kind regards,

Trevor